



## Pricing Structure

### What's Included:

Thoroughly Understand the Market (Research)

- Free Every Month

Content Plan to match the groups of products or services being offered.

- Ideas Included Every Month

- **Counts as One Power Block if I provide Content** (To include Research, On Page SEO, On-Site Linking, placement etc)

Industry Standard Best Practices for On Page SEO

- a. Title , URL, Meta Description, Headings, Images / Media

- b. Table of Contents if appropriate for ranking pages

- **One Power Block** (Only needs to be done once per project)

Industry Standard Best Practices for On-Site Linking (Linking between your pages)

- Included When Necessary (Initial and Content additions)

Business Directory Listings (Citations for Local Businesses)

- **One Power Block - one time (for Local Businesses Only)**

Competitor Link Matching until desired results are achieved

- **One Power Block (should be completed until results are achieved)**

Daily Ranking Reports (Terms we are working on)

- Free Every Day

Monthly Ranking Reports (All terms on site)

- Free Every Month

Analysis and Basic Recommendations

- Free Every Month

### How Power Blocks are Priced

**Easy Package** - Designed for Non-Competitive Industries or Small Towns

Includes One Power Block / Month

**\$300 / Month**

**Beginner Package** - Designed for Lower Competitive Industries or Small Cities

Includes Two Power Blocks / Month

**\$550 / Month (\$275/Power Block)**

**Competitor Package** - Designed for Medium Competition Industries of Medium Sized Cities

Includes Four Power Blocks / Month

**\$1,000 / Month (\$250 / Power Block)**

**Contender Package** - Designed for High Competition Industries or Large Cities

Includes 9 Power Blocks / Month

**\$2,000 / Month (~\$225/Power Block)**

**Dominator Package** - Designed for Ultra High Competition Industries

Includes 20 Power Blocks / Month

**\$4,000 / Month (\$200/Power Block)**

